

Privacy Policy

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SOLVATA TECHNOLOGIES LLC (“Solvata”, “we”, “us”, and/or “our”) operates the Solvata Website (solvata.farm) and mobile application (collectively, the “Services”). We are committed to protecting the confidentiality of your farm-level data and operational insights.

This Privacy Policy describes how we collect, store, use, and share information through our Services. We process this information to provide operational efficiency and team collaboration for agricultural professionals. We do not share your farm data or team communications with outside parties for marketing or advertising purposes.

Any terms we use in this Policy without defining them have the definitions given to them in our Terms of Service. If you have any questions, please contact us at legal@solvata.farm.

1. What information we collect

A. Information you provide

Through your use of the Services, you may provide us with the following information:

- **Account Information:** Your name, email address, phone number (optional), and geographic area (e.g., city, region/state, country). If you choose to log in using a third-party service, such as Google or Apple, we receive information about the service you used to log in and — depending on your chosen account settings with Google and Apple — details about you, including your name, email address, or unique user identifiers. We do not store or manage your login passwords. We use your contact information to send operational updates via email and push notifications. You may manage or disable these preferences at any time through your account settings or your device’s notification settings.
- **User-Generated Content:** This includes all information you voluntarily provide through the Services, such as voice recordings, text notes, assigned tasks, and entries shared with your team. This content may contain any information you choose to capture about your farm’s reality, operations, or personnel.
- **Multimedia:** Photos and videos uploaded or captured through the Services and shared among your authorized team members.
- **Operational Metadata:** Information automatically associated with your content, such as GPS location tags and timestamps, to help you organize and identify your records.
- **Communication Records:** Any information you provide when you contact us for support or feedback.
- **Payments and Transactions:** When you purchase a subscription or premium features, our third-party payment processor collects your payment information (such as billing address and payment method details). We maintain a record of your subscription tier and transaction history within the platform.

B. Information we collect

We automatically log the following information to ensure the functionality and security of the Services:

- **GPS and Precise Location Data:** We collect GPS tagging information when the Services are in use to provide spatial context to your operational notes. **You may disable GPS capture for the entire app via your settings, or on a per-note basis when creating operational entries.** You are responsible for the nature of the data you choose to capture; we process location data as part of our service to organize your professional records.
- **Device and Network Data:** This includes your mobile device's operating system, language settings, manufacturer, model, IP address, and device identifiers.
- **Usage Data:** This includes information about how you interact with the Services, such as feature usage and session duration.
- **Cookies and Tracking:** We use cookies and local storage to maintain your session and analyze website traffic. For more information, please visit our [Cookie Policy](#).

2. How we use your information

A. Use of your information

We use your information for the following purposes:

Purpose	Why and how we use your information	Legal basis	Categories of information
Operating the Services	Maintaining SaaS functionality, managing team-based access, and facilitating subscription payments.	Contractual necessity	Account information, Payments, Usage data.
Team Collaboration	Enabling the sharing of voice, text, and photos between authorized team members only.	Contractual necessity	Messages and content, Team Media.
GPS Tagging	Mapping your operational notes and photos to specific farm coordinates.	Contractual necessity	GPS/Location data, Content.
Notifications	Sending operational alerts (push/email) regarding field updates or team activity.	Contractual necessity	Account information, Notification preferences.
Monitoring & Security	Preventing unauthorized access to proprietary farm data and ensuring IT system integrity.	Legitimate interests	Device/Network data, Account information.

Purpose	Why and how we use your information	Legal basis	Categories of information
Service Improvement & Analysis	Aggregating and de-identifying data to analyze platform effectiveness. This helps us improve features, troubleshoot bugs, and develop our business strategy without identifying specific users or farms.	Legitimate interests	Account information, Device/Network data, Usage data, Operational Metadata.
Marketing and Advertising the Services	Sending you emails about new Solvata features, updates, or surveys. Displaying relevant information about our Services on the internet.	Legitimate interests. Consent, where required.	Account information. Device and network data. Usage data.
Legal Compliance	Verifying user age, complying with tax laws, and defending against legal claims.	Legal obligation	Account information, Transaction records.

B. Sensitive information

The Services allow you to capture open-ended data that may include sensitive information.

- **Information in User-Generated Content:** In your voice recordings, text notes, or photos, you may choose to capture information related to health, racial or ethnic origin, or other sensitive topics regarding your operations or personnel. By providing this information, you consent to our processing of it strictly to provide the Services.
- **Our Guarantee:** We will **never** use sensitive information—or any User-Generated Content (voice, text, photos)—for marketing or advertising purposes.

3. How we share your information

- **Internal Team Sharing:** Content, photos, and voice notes are shared **only** with the specific team members you have authorized within your operation. We do not share this data publicly.
- **Service Providers:** We share information with companies that help us operate our SaaS business (e.g., payments providers, cloud hosting providers, and analytics).
- **Professional Advisors:** We may share information with professional advisors, such as lawyers, auditors, and bankers, strictly as necessary for them to provide professional services to us (such as financial audits, legal defense, or tax compliance). **We do not share User-Generated Content (voice, text, or multimedia) for these purposes unless legally required for a specific legal proceeding.**
- **Authorities:** We may share information with law enforcement or government authorities if we believe in good faith it is necessary for legal compliance or the protection of rights and safety.

- **Business Transferees:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company. In such an event, we will use reasonable efforts to ensure the transferee honors the commitments made in this Privacy Policy.

4. How we secure your information

We use industry-standard security technologies to protect your data from unauthorized access, use, or disclosure.

- **Encryption:** All data is encrypted during transmission using SSL/TLS. We do not maintain persistent servers or databases. Temporary processing performed through serverless cloud infrastructure is encrypted and not stored after execution.
- **Access Controls:** Stored data is protected by multi-layered security, including firewalls and role-based access controls.
- **User Responsibility:** You are responsible for protecting your account credentials and limiting access to the devices you use to access our Services.

While we use reasonable commercial efforts to protect your data, no system is 100% secure. In the event of a security breach, we will notify you as soon as we become aware of the issue.

5. Where we store your information

Our Services are operated from the United States. If you are located outside the U.S., please be aware that the information you provide to us may be transferred to, stored, and processed in the U.S., where privacy laws may differ from your jurisdiction.

6. Data retention

We retain your personal and operational information only for as long as necessary to provide the Services, fulfill the purposes outlined in this policy, or satisfy legal and accounting requirements.

We retain your personal and operational information only for as long as necessary to provide the Services, fulfill the purposes outlined in this Policy, or satisfy applicable legal, accounting, or regulatory requirements. Once your information is no longer required for these purposes, we will securely delete it or anonymize it.

7. Your rights and choices

- **Marketing:** You may opt out of marketing emails via the unsubscribe link in any email we send.

- **Access & Portability:** You may request a copy of the personal information we hold about you in a machine-readable format.
- **Correction:** You may update your account and operational information directly within the platform.
- **Deletion:** You may request the deletion of your account and associated data at any time.
- **Withdrawal of Consent:** Where processing is based on consent, you may withdraw it at any time. For example, you may disable GPS permissions or revoke access to your device's photo gallery via your device's privacy settings. Note that withdrawing consent may limit your ability to use specific features of the Services.

Support Requests: If you encounter difficulty exercising any of these rights directly through the Services, please contact us at legal@solvata.farm. We will manually assist in processing your request in accordance with our data retention and security obligations.

8. Professional Use and Account Eligibility

The Services are designed for professional agricultural use. We do not market to children or collect personal information from individuals under the age of 18 for any purpose other than providing these professional business services, as authorized by a farm or business account owner.

9. Changes to this Privacy Policy

We may update this policy to reflect changes in our business or legal requirements. We encourage you to periodically review this page.

10. Contact us

For questions regarding your data and farm privacy, contact us at: **Email:** legal@solvata.farm.